

**FOR IMMEDIATE RELEASE:**

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**VILLAGE OF PENN YAN DOWNTOWN REVITALIZATION INITIATIVE LOCAL PLANNING COMMITTEE RELEASES REQUESTS FOR PROJECTS**

The Village of Penn Yan Downtown Revitalization Initiative (DRI) Local Planning Committee has set dates for release of the Request for Information project forms that applicants must complete to be considered for funding. On Friday, November 9<sup>th</sup> the RFI project forms will be available on the Finger Lake Economic Development Center website [www.fingerlakesedc.com](http://www.fingerlakesedc.com) as well as the Yates County Chamber of Commerce website [www.yatesny.com](http://www.yatesny.com) and in hard copy at the Village office located at 111 Elm Street in Penn Yan.

The RFI is a short form requesting participants to provide basic information about potential projects including project scope, description, budget, and financing. The Local Planning Committee encourages all project ideas that could promote the revitalization of downtown.

The Penn Yan DRI Local Planning Committee will consider public improvement projects, private development projects, revolving grant and loan projects, as well as branding and marketing projects. The project location must be within the DRI Boundary and will be evaluated by the Local Planning Committee. A map of the DRI boundary is also on the Village's website.

**DRI RFI Dates and Deadlines**

1. Friday, November 9, 2018 - RFI project forms available [www.villageofpennyan.com](http://www.villageofpennyan.com)
2. Friday, November 16, 2018 - Informational meeting regarding the RFI project forms – 1:00 p.m., at the Village Hall, 111 Elm Street, Penn Yan, NY, 14527.
3. Monday, December 10, 2018 - RFI project forms due. Please submit via email to [eflynn@labellapc.com](mailto:eflynn@labellapc.com) or deliver hard copy to the Village Hall. The deadline for delivery is 4:00 p.m. and no application will be accepted after this time.

Questions regarding the RFI submission can be directed to the DRI consultant, LaBella Associates, Ed Flynn, [eflynn@labellapc.com](mailto:eflynn@labellapc.com) or (585) 295-6285.